



# PACKAGE SPONSORSHIPS

The Chamber hosts three main fundraising events annually that serve as the primary fundraisers for our 501c6 organization. For our business members interested in involvement with all three events, we have several sponsorship packages to choose from.

### Annual Chamber Gala – January

This annual event brings together more than 300 Chamber members to celebrate the work that our community does. Awards are given in various categories from Business of the Year to Volunteer of the Year.

### Annual Chamber Golf Tournament at White Horse Golf Club – June

This annual fundraiser includes a golf tournament as well as a post-golf cocktail reception and silent auction.

### Annual Poulsbrew Beer Festival – September

This inaugural event brings together brewers from across Washington State, including Poulsbo’s four local breweries, along with great food and entertainment. Awards will be given for best Fall-Themed Beer as well as Best Overall Beer.

Sponsorship Level	Cost	Benefits
Platinum	\$4,500 (\$1,500 per event)	<p><b>Gala</b> Program or on-table acknowledgment Backdrop – logo Pre- and post-event promotion on all Chamber media outlets TV loop at event with name and logo Newsletter recognition Check-in easel listing Three free tickets to event</p> <p><b>Golf Tournament</b> Advertising on all print &amp; social media. Includes 2 golfers.</p> <p><b>Poulsbrew Beer Festival</b> Logo/business name included on all print and social media advertising; logo/name on the Poulsbrew signage on day of event; 3 VIP entry tickets</p>
Gold	\$3,000 (\$1,000 per event)	<p><b>Gala</b> Program acknowledgment Pre- and post-event promotion on all Chamber media outlets TV loop at event with name and logo Newsletter recognition Check-in easel listing Two free tickets to event</p> <p><b>Golf Tournament</b> Advertising on all print &amp; social media. Includes 1 golfer.</p> <p><b>Poulsbrew Beer Festival</b> Logo/business name included on all print and social media advertising; 2 VIP entry tickets</p>
Silver	\$1,500 (\$500 per event)	<p><b>Gala</b> Program acknowledgment Sponsorship thank you on our Facebook page Newsletter recognition Check-in easel listing</p> <p><b>Golf Tournament</b> Your pick of sponsorship of the registration table, grand prize, gameboard or beverage cart. Advertising on day-of signage at each of the corresponding items/areas.</p> <p><b>Poulsbrew Beer Festival</b> 2x4 sign around the event with logo/name</p>

# A LA CARTE SPONSORSHIPS

## Annual Chamber Golf Tournament at White Horse Golf Club – June 5, 2020

This annual fundraiser includes a golf tournament as well as an awards dinner and silent auction. We welcome sponsorship at any of the below levels, as well as donations for our golfer “swag” bags or silent auction.

Sponsorship Level	Cost	Benefits
Title Sponsor	\$3,000	Advertising on all print & social media. Includes 4 golfers.
Gold Sponsor	\$1,500	Advertising on all print & social media. Includes 2 golfers.
Silver Sponsor	\$1,000	Advertising on all print & social media. Includes 1 golfer.
Dinner Sponsor	\$1,000	Your signage at table, sponsor mention at dinner and 1 golfer.
Sign Sponsor	\$1,000	Description logo/business name on yard signs that will be placed throughout Kitsap advertising the golf tournament. Includes 1 golfer.
Lunch Sponsor	\$750	Your signage at/on the lunch table. Opportunity to hand out lunches to the golfers with your advertising.
Registration Table Sponsor	\$500	Your banner or sign at the registration table.
Grand Prize Sponsor	\$500	Your advertising as the grand prize sponsor.
Game Board Sponsor	\$500	Your advertising as the game board sponsor.
Beverage Cart Sponsor	\$500	Your signage on 3 sides of the beverage cart – all day advertising.
Awards Table Sponsor	\$300	Signage at the awards table that all event participants will be viewing.
Hole Sponsor (9)	\$275	Signage at the hole. Businesses can have games or giveaways at the hole (they are responsible for and must man).
Longest Drive	\$200	Signage at the hole.
Straightest Shot	\$200	Signage at the hole.

## Annual Poulsbrew Beer Festival – September 19, 2020

This event brings together brewers from across Washington State, including Poulsbo’s four local breweries, along with great food and entertainment. Awards will be given for best Fall-Themed Beer as well as Best Overall Beer.

Sponsorship Level	Cost	Benefits
Title Sponsor	\$3,000	Event yard signs with logo, logo/name included on all print and social media advertising, banner at the event (own or printed by Chamber); 6 VIP entry tickets
Gold Sponsor	\$1,500	Logo/business name included on all print and social media advertising; logo/name on the Poulsbrew signage on day of event; 3 VIP entry tickets

Silver Sponsor	\$1,000	Logo/business name included on all print and social media advertising; 2 VIP entry tickets
Bronze Sponsor	\$500	2x4 sign around the event with logo/name

### Annual Chamber Gala – January 23, 2021

This annual event brings together more than 300 Chamber members to celebrate the work that our community does. Awards are given in various categories from Business of the Year to Volunteer of the Year.

Sponsorship Level	Cost	Benefits
Platinum	\$3,000	<ul style="list-style-type: none"> <li>Program acknowledgment</li> <li>Backdrop – logo</li> <li>Pre- and post-event promotion on all Chamber media outlets</li> <li>TV loop at event with name and logo</li> <li>Gala presentation recognition</li> <li>Newsletter recognition</li> <li>Check-in easel listing</li> <li>Four free tickets to event</li> </ul>
Gold	\$1,500	<ul style="list-style-type: none"> <li>Program acknowledgment</li> <li>Backdrop – logo</li> <li>Pre- and post-event promotion on all Chamber media outlets</li> <li>TV loop at event with name and logo</li> <li>Newsletter recognition</li> <li>Check-in easel listing</li> <li>Three free tickets to event</li> </ul>
Silver	\$1,000	<ul style="list-style-type: none"> <li>Program acknowledgment</li> <li>Pre- and post-event promotion on all Chamber media outlets</li> <li>TV loop at event with name and logo</li> <li>Newsletter recognition</li> <li>Check-in easel listing</li> <li>Two free tickets to event</li> </ul>
Bronze	\$500	<ul style="list-style-type: none"> <li>Program acknowledgment</li> <li>Sponsorship thank you on our Facebook page</li> <li>Newsletter recognition</li> <li>Check-in easel listing</li> </ul>