



# POULSBO

CHAMBER OF COMMERCE

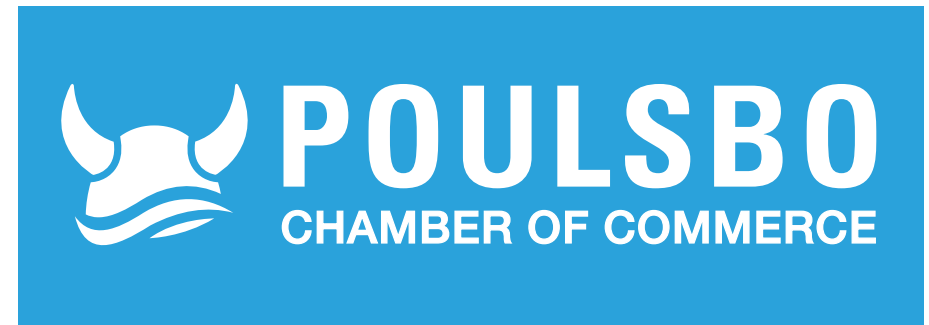
DESIGN GUIDE

# LOGO & ACCEPTABLE LAYOUTS

Stacked



Horizontal



- » When using grayscale (B&W) or placed on a dark background, use solids in Black, White or if only single color use one of the branded colors noted on the colors section of the design guide.
- » Logo files are available for download at [www.poulsbochamber.com/media](http://www.poulsbochamber.com/media)

# FONTS

# COLORS

## LOGO FONTS

“POULSBO” Font is:

### **Univers 67 Bold Condensed**

tracking set to 60

Chamber of Commerce Font is:

### **Helvetica Neue Bold**

tracking set to 30.

## ADDITIONAL FONTS

Headlines (typically all caps)

**RALEWAY**

Body text use either:

Univers 47 Light Condensed

Helvetica Neue Regular

## SAMPLE:

## HEADLINE

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc posuere, erat id ullamcorper pellentesque, sem sem sollicitudin ligula, nec tempor ante justo mollis enim. Maecenas scelerisque finibus dolor eu imperdiet. Donec volutpat diam tellus, quis facilisis nunc pellentesque id.

## Blue:

CMYK: 70/20/0/0

RGB: 51/163/220

HEX: #33a3dc

## Dark Blue:

CMYK: 95/68/36/18

RGB: 22/79/112

HEX: #164e70

## Green:

CMYK: 30/0/60/0

RGB: 185/217/137

HEX: #b9d989



**POULSBO**  
CHAMBER OF COMMERCE

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