



POULSBO

CHAMBER OF COMMERCE



MEMBER BROCHURE

WELCOME TO THE POULSBO BUSINESS COMMUNITY



There are more than 2,000 businesses in the 98370 zip code, and about half of them are small businesses. Poulsbo is defined by, and has been built by, a diverse group of intrepid entrepreneurs chasing dreams and lifestyles, and sharing their passions with customers locally and abroad.

While Poulsbo is home to a large number of small businesses, we also host some impressively large producers, light industrial manufacturers, and companies poised for tremendous growth.

More than 400 new businesses opened up for business in Poulsbo in the past three years, and our downtown business district is completely full. In a community of our size, the growth is encouraging. Growth means strength. The City of Poulsbo has seen sales tax revenue climb, year over year, with double-digit numbers that are among the highest in the State of Washington.

We are, as a community, committed to maintaining our small town charm. But growth is happening before our very eyes, investors are showing their interest in tangible ways, and we understand why: we offer a great place to live and work - a wonderful place to raise a family.

The number of businesses who are joining the Poulsbo Chamber of Commerce and renewing their membership has been rising. We are nearing 450 members and will easily exceed that number very soon. We will continue to carry on a rich tradition of being the premiere organization to represent our business community.

Join us today, and embark upon a relationship with one of the most diverse and supportive organizations in Poulsbo. With over 60 years of serving Poulsbo businesses, the Poulsbo Chamber of Commerce is poised to help your business reach the next level whether that is sales growth, business education, key partnerships, or marketing. We will help you rise whatever your goals may be.

POULSBO CHAMBER OF COMMERCE

www.PoulsboChamber.com



MEMBER BENEFITS

GENERAL BENEFITS

NETWORKING OPPORTUNITIES

The Poulsbo Chamber organizes outstanding networking events that are popular and well-attended.



BUSINESS CONTACTS

The Chamber's most fundamental mission is to generate more business activity for the community. Because of the nature of our membership, we are a hub where businesses come together. We often link "needs" to "capabilities" among our member businesses. Your customers are often other business owners!

VISIBILITY

Being a Chamber member increases your business visibility in the community and with other businesses.

CREDIBILITY

Membership brings credibility to your business because your membership makes a statement that you are serious about being an established and reputable business in the Greater Poulsbo economy and community, and increases the positive perception about your business and your brand among consumers and other business owners.

STAY INFORMED AND ENGAGE

The Poulsbo Chamber of Commerce provides a platform for communication and collaboration for the business oriented community. We have several programs that support business interaction and business news distribution.

VOICE IN GOVERNMENT

The local Chamber maintains a close relationship with city and county leadership, including representatives from the Poulsbo Police and the City Council who attend our monthly Board of Directors meetings. Through those relationships, we are able to monitor issues and future plans that could affect our member businesses.



SPECIFIC MEMBER BENEFITS

EVENTS

Poulsbo Chamber events are fun ways for members to meet existing and potential customers, clients and vendors — and to generate new business leads by sponsoring the event. We live in a wonderfully engaged and active community, so participating in our events gives you access to our community to build your professional network.

Luncheon

Our monthly luncheons average between 80 - 125 attendees each month -- more than any other monthly Chamber luncheon in all of Western Washington. This is because we get great speakers, we have delicious food, the parking is free and easy, the location doesn't change, and the attendance fee, including a full meal, is less or equal to an average restaurant lunch visit. Join us on the second Wednesday of each month.

After-Hour Mixers

Our After Hours mixers take place at one of our member's business location on the third Thursday of each month. They are fun, well accommodated with food and beverages of all sorts, and they are free!

UnCorked

Wineries and breweries from all around Kitsap County assemble in Poulsbo each year. The event is open to the public for a low fee. Which includes a commemorative event glass and tasting from local wineries or breweries. Appetizers are also available to accompany the spirits. Guests receive a commemorative glass when they arrive. This is all about "local" businesses reaching the greater Poulsbo community.

Annual Golf Tournament

The Annual Golf Tournament is a fun event for business networking for all of our members, their business partners, friends and their families. Join us for 18 holes of networking and fun!

Annual Community Awards Banquet Gala

The Annual Community Awards Banquet Gala is the Chamber's largest and most known event. It takes place every January with about three to four hundred participants from the most influential business leaders in the community. Awards are given to the many leaders in our community.

Ribbon Cuttings

The Chamber organizes and manages popular ribbon cutting events to mark a move, an expansion or a business grand opening. Typically the Mayor and local Royalty will attend as well.

Business U

Business U events are free presentations to Poulsbo Chamber members only. Local professionals speak on varying topics, which will help you manage and grow your business.



CHAMBER BUSINESS DIRECTORY

The Chamber publishes an annual, well circulated, business directory magazine with a list of all current members and other valuable local information. Your membership entitles your business to two free and complete listings in this directory.

WEBSITE PROMOTION

The Chamber website receives more than 6,000 visitors to its website each month. Your business will receive a free listing on the website with complete address and website, photo/logo and article.

REFERRALS

Every day, the Poulsbo Chamber of Commerce and the Downtown Visitor's Center receives phone calls and walk-ins from individuals and business representatives looking for a product or service, or for potential vendors. We always recommend Poulsbo Chamber of Commerce members.

DISCOUNTS

As a Poulsbo Chamber of Commerce member you can access and offer Chamber members-only discounts and services. The Poulsbo Chamber provides a member-to-member discount program, which allows Chamber members to offer and to receive discounts and special deals. Very often, potential customers are members of the same Chamber, so discounts are an effective way to gain a new customer, as well as save on expenses when you use a discount.



NEWSLETTERS

The Chamber issues a free monthly electronic newsletter reaching a large portion of the most influential members in our community. The circulation includes an ever growing number of subscribers with a higher than 25% read rate, and an average open rate of 35%. Our newsletter provides member updates, interesting information about local businesses, list of upcoming events, and newsworthy announcements about and for members.

As a member you also can advertise at no cost in the Poulsbo Chamber newsletter, which we distribute to more than 700 community recipients, and over 400 fellow members who have opted-in to receive it. The newsletter is a fast, effective way to promote your own business through ads and announcements.

FACEBOOK PROMOTION

We have over 1,000 followers on our Facebook page, and it reaches one of the highest community engagements on our nearly daily posts. As a member we will post pictures and information about all Chamber related events that



take place at your business. These Chamber events can be, for example, ribbon cutting events, after hour parties, or luncheon sponsor events.

MEETING SPACE

The Poulsbo Chamber's office includes a meeting room that can comfortably seat about 12 attendees. All Chamber members can reserve and use this office space without any fees.

DIRECTIONAL SIGNS

Directional signs are special signs designed to guide people to your business. The signs are positioned all around town at high traffic spots.

PATRON MEMBERSHIP - A WAY TO GIVE BACK!

With more than 400 members — and growing — we are the community's preeminent business association in the Greater Poulsbo area, dedicated to helping current businesses thrive and encouraging others to start or expand businesses. Members that truly value the chamber membership choose to become Patron Members. At just \$300 additionally per year, it is a commitment that we appreciate.

In return, we will give our Patron members an extra boost:

- » All Patron members are not only listed in our annual directory; they are highlighted as well.
- » We do the same for Patrons on our website — first listed, and highlighted.
- » There is also a secondary listing for Patrons on the website: "Patron Members."
- » Patrons have a special rack placed prominently in the Chamber offices. We regularly reach for your business cards when offering advice and counsel to those who ask.
- » We recognize you by name and often ask you to stand and be honored at our luncheons and other special events.
- » Patrons are first to be offered the honor of hosting one of our monthly After Hours.

We look for other ways to show our gratitude, too. For example, in spring each year we invite only Patron members to a champagne reception for local US Congress representatives. It's a small token of our appreciation. We hope you will consider a Patron membership. It helps support the cause of business in all of North Kitsap. The value of Patron Membership in the Greater Poulsbo Chamber of Commerce is one of the most affordable ways to engage and invest in the region.



CURRENT PATRON MEMBERS

We thank our Patron Members for their commitment and contributions to our business community.

1st Security Bank
Hill Moving Services, Inc.
Modern Dentistry
Acupuncture & Wellness Center
InHealth Imaging
North Kitsap Herald
Banner Bank
J.C. Madison, Inc.
The Boat Company
Peninsula Credit Union
Christmas in the Country
John L. Scott: Frank Wilson
Peninsula Paint
Columbia Bank
Kitsap Bank
PMG Computer/IT Support
Dr. Craig Benson Chiropractic Clinic
Kitsap Physical Therapy & Sports Clinics
Edgren, Hecker & Lemmon Insurance
Kitsap Sun
Puget Sound Energy
HiLine Homes
LaMont Design Inc.
Kitsap Printing
Wells Fargo Bank

Liberty Bay Supply
Edward Jones: Glenn Anderson & Todd Tidball
The Resort at Port Ludlow
Edward Jones: Jessie Nino
Liberty Bay Bank
Sentinel Construction & Consulting
Fairway Independent Mortgage
Los Cabos Grill
Sherrard McGonagle Tizzano PS
Fusion Creative Works
Martha & Mary Health Services
Stephen D. Speidel, ND
Suquamish Clearwater Casino
Harrison Medical Center
Mike & Sandi Nelson Real Estate
Tim Ryan Construction





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